



## Take a lead with better products and processes

**Do you want to leave the average behind and take the path to the top? Then welcome to a first glance at innevo consulting, your partner for technological product and process innovations.**

With us you secure the core competences which are necessary for the achievement of innovation leadership in your product area. In a way which fits to your company, is oriented towards your markets and in which your goals are reachable in a realistic time period.

We support you to prepare, formulate and implement your specific innovation process. So that the focused use of your resources as well as the sustainable economic success of your company are ensured.

In doing so you have the whole spectrum of knowledge, experience and international contacts at your disposal which we are able to draw on in the fields of semiconductor technology, microsystems technology, nanotechnology and emerging technologies as well as in process management and product marketing.

**Innovation leadership is not the result of coincidences but rather the result of adequate strategic orientation as well as its consistent corporate implementation.**

## Integrated consulting pertaining to micro, nano & co.

### Strategical consulting: well prepared for trend-setting decisions

- Strategic orientation of the company
- Marketing and product management
- Knowledge management and change management
- Implementation and training
- Project management, particularly in product improvements and new developments

### Technical consulting: Optimally organised for consistent implementation

- Integrated company management
- Technical and scientific processes
- Technology scouting and product portfolio management
- Project management for customer specific product and process developments

## Our goal is quite simple: We want you to win

innevo consulting was founded in January 2004 by Johannes Frech (Dipl. Phys. and MBA). Within a short time, innevo developed to a sought-after partner for internationally operating companies in all business areas concerning semiconductor process technology and the development of integrated microsystems and micro-electro-mechanical systems (MEMS).



## Our customers: Trendsetters in the high-tech business

**In general, our customers are innovating companies targeting innovative users who quickly accept innovations. Their marketing is focused on the early phases of the product life cycle. That means that our customers realise the greatest part of their profits during the introduction, growth and early saturation phases of new and innovative products.**

Our customers represent an exceptionally wide range of high-tech business areas:

- Sensors (e.g. navigation systems, virtual reality)
- Data transfer and processing (e.g. telecommunications, smart homes)
- Logistics and security technology (e.g. near field communication, technical building security)
- Lifestyle, fitness, sports, textiles (e.g. sports devices, electro-functional clothing)
- Medical technology (e.g. medical implants, tele-medicine)
- Biotechnology, pharmaceuticals, environmental technology (e.g. miniaturised bioreactors, diagnostics systems)

## Our service: Integrate competences to develop to the point

**We believe that one of the basic requirements for successful innovation management is to bridge the gap between natural science and engineering on the one hand, and marketing and business management on the other hand.**

The linking and merging of competencies that is part of this is not limited to the individual company but can also far exceed its boundaries in order to establish strategic partnerships with external know how carriers, competent suppliers and proven production specialists, for example. And to ensure that you as a company can constructively exploit all synergies and develop and extend efficient win-win relationships. With all of our activities in the area of research and development, production and marketing, we guarantee you a maximum of reliability, flexibility and recoverability. That's because it's ultimately both your and our goal to take a lead with better products and processes.

For more about how you  
can benefit from our services,  
please go to  
[www.innevo.fi](http://www.innevo.fi)

innevo consulting  
Tuulimylyntie 6B 20  
00920 Helsinki  
Finland

Phone: +358. 50. 339 55 99  
Mobile: +49. 171. 830 35 00

[contact@innevo.fi](mailto:contact@innevo.fi)  
[www.innevo.fi](http://www.innevo.fi)